

TRANSformation

Annual Dinner Corporate Invitation

*'Do your little bit of good where you are;
its those little bits of good put together
that overwhelm the world.'*

Archbishop Emeritus Desmond Tutu,
Nobel laureate, South African
Clergyman and activist,.



This year, the IOB is using
their Annual Dinner to do
some good.

The surplus raised at this year's
dinner will be used to sponsor two
worthy South African initiatives that
require our support.

Join us as we support Denim and Siyavuma (incorporating
Uhambo Creations).

Key note speaker: Cyril Ramaphosa

16 July 2009, at 18h00

The Wanderer's Club, Illovo, Johannesburg

R 10 000.00 per table (ten guests per table, excl VAT)

Dress is formal / traditional

Please RSVP to Linda Erasmus, by no later than 30th of June 2009

011 481 7000 or email linda@iob.co.za

Sponsorship details attached



The Institute of Bankers
in South Africa

Sponsorship opportunities

The IOB can make surplus in two ways, the first is through sponsorships for the event and the second is through keeping the cost of the event to the very minimum, to this end the Wanderer's club has given the IOB the venue at no cost for the event! The IOB will be negotiating with all other vendors. The IOB is proud to offer the following sponsorship packages:

Diamond sponsorship, R 10 000.00

Media exposure:

- A Free full page ad in SA Banker (R 21 450), mention on IOB website
- Exposure in SASBO News (print run of 68 000)
- Mention in the IOB press releases
- Possible mention on 97.4

Exposure on the evening:

- Banners at the venue x 4
- Logo on programme
- Gift in gift bag for each guest (300 bags)
- Logo on big screen

Platinum Sponsorship R 5 000.00

Media exposure:

- A Free half page ad in SA Banker (R 12 220), mention on IOB website
- Exposure in SASBO News (print run of 68 000)
- Mention in the IOB press releases

Exposure on the evening:

- Banners at the venue x 2
- Logo on programme
- Gift in gift bag for each guest (300 bags)

Silver Sponsorship R 2 500.00

Media exposure:

- Mention in SA Banker (R 12 220), mention on IOB website
- Mention in SASBO News (print run of 68 000)
- Mention in the IOB press releases

Exposure on the evening:

- Logo on programme
- Gift in gift bag for each guest (300 bags)