



6 compelling reasons to be a member of the IOB

1. **Membership to the Financial Service Sector's specialist Professional Body. Designed by bankers, for bankers.**
2. **The only Professional Body in the world to offer the following designations:**
 1. **Registered Banker (SA) from 2010**
 2. **The CAIB (SA), a prestigious designation offered to bankers in South Africa.**
3. **Access to Forums and Communities**
 1. **Women in Banking, launching soon.**
 2. **Study support in the form of Student Talk, and online study support portal, launching end of 2009.**
 3. **Transformation & mentoring**
4. **Services and publications:**
 1. **Dissemination of information through the IOB's media vehicles:**
 1. **SA Banker, the quarterly publication**
 2. **IOB Talk, monthly electronic newsletter**
 3. **The IOB website**
5. **Seminars and information sharing events:**
 1. **Coffee & Croissants with Bruce Whitfield, quarterly morning information sessions.**
 2. **The IOB Annual Dinner**
 3. **Industry related breakfasts, seminars and workshops**
6. **Recognition and promotion of IOB members:**
 1. **Exposure and promotion of members to the broader Financial Services Sector through the IOB's owned media vehicles.**

