

# ADVERTISING RATE CARD

## AdPlan Premium:

R 1500 p/m

Leaderboard Banner 970 x 90 pixels

(Displays site-wide in the website header on desktop)

+

Half Banner 234 x 60 pixels

(Displays site-wide in the website header on mobile devices)

+

Sponsored Post

(Display: Knowledge Centre + Shared on the IOBSA's LinkedIn & Facebook pages)

## AdPlan Gold:

R 1100 p/m

Large Rectangle Banner 336 x 280 pixels

(Displays on the Homepage body & Includes mobile)

+

Sponsored Post

(Display: Knowledge Centre + Shared on the IOBSA's LinkedIn & Facebook pages)

## AdPlan Silver:

R 850 p/m - Placement 1

R 800 p/m - Placement 2

R 750 p/m - Placement 3

Large Rectangle Banner 336 x 280 pixels

(Displays on the Homepage Footer & includes mobile)

+

Sponsored Post

(Display: Knowledge Centre + Shared on the IOBSA's LinkedIn & Facebook pages)

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